



*To support our team in Hamburg
we are seeking a qualified*

Creative Director Marketing and Corporate Communications (m/f/d)

part time (20 hours/week)

We are a physician-led, integrated global oncology company. Our goal is to unveil the complex mechanisms of cancer, in order to support precision oncology.

Through our three divisions, IndivuServ, IndivuType, and IndivuTest, we offer specialized products and services that support our customers in biomarker and target discovery, drug development, clinical trials, individualized therapy, and more.

With more than 200 employees across Europe, North America, and Asia, we are an internationally minded, future-oriented company with an ambitious growth strategy and a strong international reputation. You will work with an innovative team of leading laboratory and bioinformatics scientists, product managers, and clinicians. Become part of our community, united by the goal of curing cancer.

Your Responsibilities

- As a design professional you contribute to the successful management of the brand
- You support the Marketing & Corporate Communications department as responsible design and brand expert in the company
- You lead and implement the full design and graphic work for the company as the design expert, in alignment with the Team Lead and with the support of external partners, when needed
- You inspire the team, support creative ideas, and foster a culture of open information sharing
- You work on projects as well as allocate different project responsibilities which will assure the delivery of high-quality assets and the best art design out of teamwork
- You learn and safely use all guidelines of the Indivumed brand, extend and establish those further when needed
- You do independent, creative design and implementation of marketing campaigns and material (conception, strategy, design, layout, final data) – from infographics and brochures to exhibition and booth design, to internal and external campaigns, website and social media, to organization and supervision of photo and film shoots, and general operational and administrative activities
- You drive, control, improve and develop our CI/CD and our creative processes from the idea to the implementation
- Your view and work on our brand image include our online media, all print media and other design objects
- You are the contact person internally when it gets to design and cooperate proactively with colleagues and departments in an international team
- You as well cooperate with external partners, as interface between these and the internal departments

Our Requirements

- You are a design professional and have several years (min. of five) of professional experience in online and print design from agencies and/or other industries, ideally also management experience
- You have successfully completed a university degree in graphic design, communication design or a comparable course of study
- You want to advance a brand, have a good feel for design trends and are characterized by high quality standards and vision
- You can coordinate, manage and implement projects independently while developing creative standards
- Enthusiasm, winning appearance and communication skills round off your profile
- Safe handling of the common design and MS Office programs
- Very good written and spoken English skills

What We Offer

- Demanding area of responsibility in a fast-growing company
- Creative freedom
- A collegial team and a good working atmosphere
- Continuing education and training
- Grant for the HVV ProfiTicket
- Subsidy for sports membership and events
- Fresh fruits and drinks
- Christmas and summer party
- Flexible working hours
- German and English courses
- The 24th and 31st of December are holidays and won't be deducted from your annual holidays.

Would You Like to Contribute to the Success of Our Company?

Please apply online via jobs@indivumed.com and include your salary expectations and current notice period.